



TRETROLLER MAGAZIN

Germany's first online footbike magazine with News, Reviews, Interviews, Tipps and Informations

ABOUT ME

Hey Ho, my name is Daniel and i am the owner of www.tretroller-magazin.de. I live in Germany with my wife, my son and two dogs. i decided to make scooting more popular in germany.

I am 36 years old and i ride my footbikes since two years. I am not the best rider but i really enjoy to help people getting in touch with fantastic footbikes.

I help companies with brand building and also interested people in finding the right entry and wake up the desire to ride the scooter.

If you want to work with me or use my reach you find all necessary information in this document.





INFORM AND ENCHANT

We love footbiking. Every day a little bit more. And we tell it to people, press and media. Not every day. But more often.



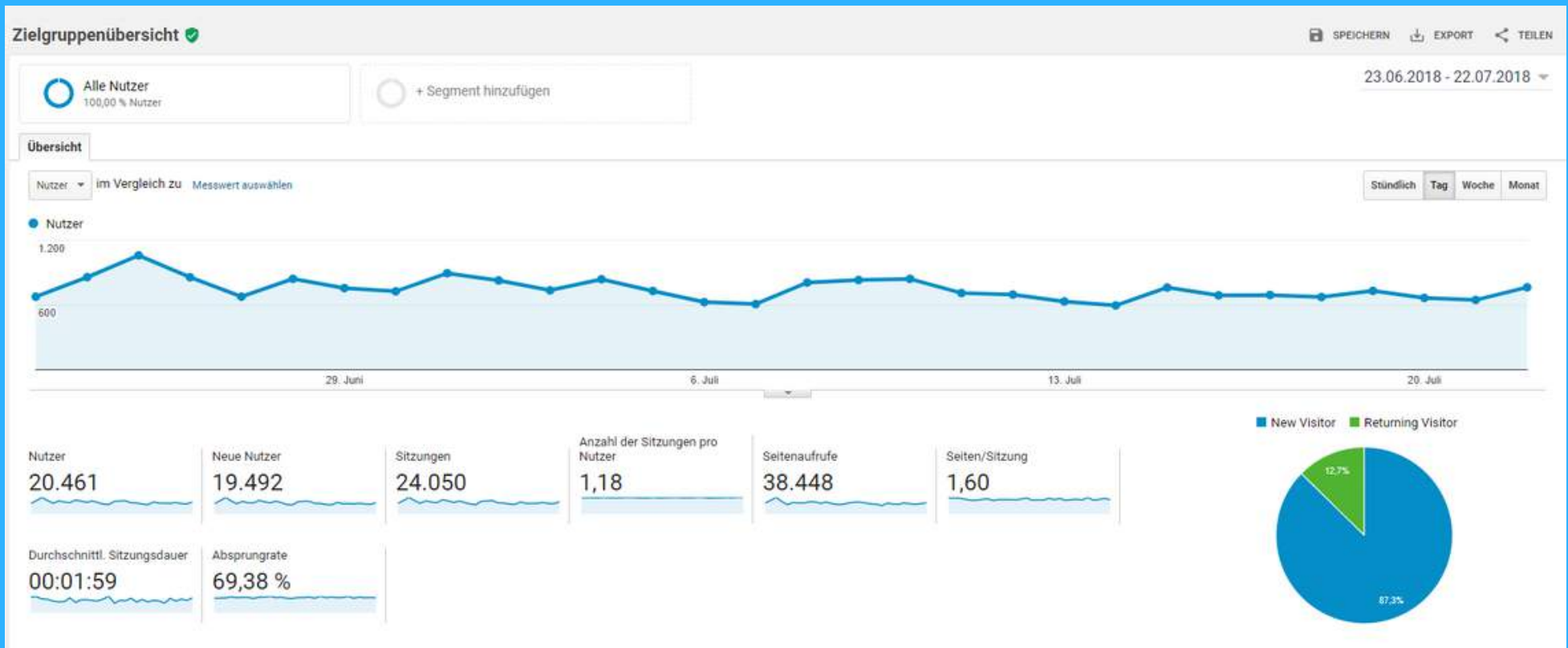
WORKING TOGETHER

- Get articles and interviews about your brand and products
- Get Reviews for your products
- Get Awards for your products
- Use our website for your brand building
- Get more presence in Germany

MEDIA-KIT

Tretroller-Magazin.de is the website with highest organic visibility for footbiking in germany.

- Up to 500 visitors per day
- Average duration of insurance is over 2 minutes
- Over 10% are visiting us more than one time



SPONSORING

We would like to write the whole day about footbiking. But it is not possible at the moment.

Its up to you as a manufacturer, a shop or an outfitter to help me getting tretroller-magazin.de profitable, so that i can spend more time to announce footbiking in germany. Minimum period 6 months. You got brand- and advertising space.

BRONZE

- Get Logo in Sidebar
- Get a about us page
- 3 products are presented
- Up to 2 press releases a year

59 EUR / month

SILVER

- Get Logo in Footer
- Get Logo in Sidebar
- Get an about us page
- 5 products are presented
- Up to 5 press releases a year

79 EUR / month

GOLD

- Everything from "SILVER" Package
- Every news you send me will be promoted
- Get mentions in other publications and my press relations
- Best place guarantee

119 EUR / month

Sidebar integration can be linked to your website or to your about page. Your choose.

MAINSponsoring

As the main sponsor you will get your logo with "presented by" above the header of tretroller-magazin.de. Also i will run a test, if the german footbike facebook group will accept a banner in the group -head. If so, you'll get this place, too.


MAINSponsor

- Get Logo/Banner in Header with link to your website (visible only on desktop)
- Get Banner in Sidebar
- Get a about us page incl. Link from Footer
- About us page in footer menu
- 5 products are presented
- Every item from Gold Sponsoring

999 EUR / 6 month

1.777 EUR / 12 month

Your Banner is the first thing user will see....
(1080 x 200 px)



Tretroller Magazin
Dein Ratgeber für Roller, Kickbikes, Scooter und Co.

TRETROLLER TESTBERICHTE NEWS INTERVIEWS TOUREN RATGEBER TSHIRTS TERMINE 2018

NEWS



TRETROLLER MAGAZIN UNTERSTÜTZEN

- [Amazon.de \(Werbelink\)](#)
- [Tretroller Tshirts \(Werbelink\)](#)

(Wenn ihr über einen dieser Links in einem Shop einkauft, erhalten wir eine kleine Provision. Damit unterstützt ihr die Arbeit von tretroller-magazin.de und helft uns, unser Projekt zu finanzieren.)

TRETROLLER TERMINE

ADVERTISING

You only would like to use tretroller-magazin.de for getting purposeful visitors? Promote a special footbike or an great saison offer? Use our advertising.

SIDEBAR BANNER

- Get Banner in Sidebar (336 x 60 or 168 x 168 px)
- Link to your website
- Included in every "scooter" article and page with sidebar.

49 EUR / month

EXLUCISIV CONTENT BANNER

- Get Banner in Articles (678 x 84 px)
- Link to your Website
- Included in every "scooter" article and page above the article. Your ad is the first item that user can see.
- Only one banner per month

79 EUR / month

The screenshot shows the website **Tretroller Magazin** with the tagline "Dein Ratgeber für Roller, Kickbikes, Scooter und Co.". The navigation bar includes links for TRETROLLER, TESTBERICHTE, NEWS, INTERVIEWS, TOUREN, RATGEBER, TSHIRTS, and TERMINE 2018. The main content area features an article titled "Jahreshauptversammlung des Tretrollerverbandes - Die wichtigsten Punkte" with a breadcrumb trail: STARTSEITE > NEWS > Jahreshauptversammlung des Tretrollerverbandes - Die wichtigsten Punkte. Below the article title, there are three placeholder boxes for advertising banners: a large one labeled "678 x 84" and two smaller ones labeled "168 x 168 px". To the right, under the heading "PARTNER", there is a box labeled "336 x 60 Pixel" and two more "168 x 168 px" boxes. Below this, the section "TRETROLLER MAGAZIN UNTERSTÜTZEN" lists "Amazon.de (Werbelink)" and "Tretroller Tshirts (Werbelink)". A note explains that clicking these links provides a small commission to support the magazine. At the bottom, there is a "TESTBERICHTE" section.

ADVERTISING

You only would like to use tretroller-magazin.de for getting purposeful visitors? Promote a special footbike or an great saison offer? Use our advertising.

EXCLUSIV SCOOTER OFFER

- First banner on each side with sidebar
- Only one offer a month
- Link to review (if available) and to your website.

119 EUR / month



The screenshot shows the homepage of Tretroller Magazin. The main header features the site's name and tagline. A navigation bar lists various content categories. The main content area is partially obscured by a large, pixelated graphic. On the right side, a sidebar highlights a 'Monthly Offer' for an Oss Bike Americana scooter, including its price and a 'Zur Review' button.

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ANGEBOT DES MONATS



Oss Bike Americana - Stylisher Tretroller für urbane Großstädter
Preis: 259,00€
Zuletzt aktualisiert am 30.04.2018 12:32

Jetzt Angebot sichern

Zur Review

SHOPS AND RENTAL

We will list you in our register, so that people who are looking for a local dealer can find you on tretroller-magazin.de. You deliver text and informations and get a nice listing with link to your website.

SHOP & RENTAL LISTING

Offer 1

- Get listed with own landingpage
- Get links to your shop or rental
- Minimum period 6 months

39 EUR / month

Offer 2

- Everything from Offer 1.
- Including Sidebar Banner with link to your website
- Max. 3 shops / rentals

59 EUR / month

The screenshot shows a website page for 'Der tollste Tretroller Shop'. The page has a blue header with navigation links: 'STARTSEITE', 'TRETROLLER SHOPS', and 'Der tollste Tretroller Shop'. The main content area features a title 'Der tollste Tretroller Shop' and a descriptive paragraph: 'Der Shop liegt im Herzen vom Auenland. Das gesamte Team ist durch regelmäßige Weiterbildungen und persönliches Interesse immer auf dem aktuellsten Stand und kennt die Feinheiten und Details der angebotenen Roller. Gerne helfen wir dabei, den passenden Roller für deine Zwecke zu finden.' Below the text is a photograph of a shop interior filled with various bicycles. A blue button below the photo reads '>>> Besuche unsere Webseite <<<'. To the right of the main content is a sidebar with the heading 'TRETROLLER MAGAZIN UNTERSTÜTZEN' and two links: 'Amazon.de (Werbelink)' and 'Tretroller Tshirts (Werbelink)'. Below this is a section 'TESTBERICHTE' with four article thumbnails: 'FlyKly Smart Ped - Der elektrische Cityscooter aus Italien im Test', 'Toptrek Fahrradlampe im Test', 'Tretroller Schutzbleche von SKS', and 'Ymiko Fahrradbeleuchtung'. At the bottom right is a 'NEWS' section with four article thumbnails: 'Footbike World Championships 2018', 'Frank von Fahrradjäger im Interview', 'Kickdistance 2018 - Der Film', and 'Tretroller WM 2018 vom 19. - 22 Juli in den Niederlanden'. At the bottom of the page is a table with shop details.

Name:	Dein Tretroller Shop
Anschrift:	Musterstr. 9, 12345 Städtchen
Ansprechpartner:	Max Mustermann
Öffnungszeiten:	Montag: 9 – 11 Uhr Dienstag: 9 – 11 Uhr Mittwoch: 9 – 18 Uhr Donnerstag: 9 – 18 Uhr Freitag: 9 – 18 Uhr Samstag: 9 – 12 Uhr Sonntag: geschlossen
Telefon:	02345/98756

Click picture to see demo.

GET RATING & REVIEWS

Germans love reviews and use these for their purchase decision. We write reviews on the individual models and award a rating. This may be used for your own marketing purposes. It is personal and our opinion is not for sale.

SCOOTER REVIEWS

- It's free for you!
- After 2 months testing we send the item back to you if you want
- Textreview
- Optional Videoreview
- You get a rating for marketing purpose



FlyKly Smart Ped – Der elektrische Cityscooter aus Italien im Test



sich um einen kompakten und Elektro-Antrieb. Ausstattung, Gewicht und Maße der ideale Begleiter für Pendler und Großstädter. Tretroller Magazin will es genau wissen und hat das

Das Gerät wurde kostenlos vom Hersteller für diesen Testbericht bereit gestellt.

JUST HAVE A LOOK: <https://tretroller-magazin.de/elektroscooter/flykly-smart-ped-testbericht/>

WHATS NEXT?

I have really interested things in pipeline. One project i will show you.

THE SCOOTER GODFATHER

- I will lend my scooters for free and stand by as a contact person and scooter godfahther.
- I will ask other drivers to do the same.
- So people can get to know the sport easily and personally.
- Scooters which i get for reviews can also be used for free testing.

SCOOTER



GODFATHER

MY SPECIAL OFFER

SAVE YOUR MONEY!

SAVE 20%!

For every booking until 15.12.2018
I grant 20% discount for your first advertising.

Save extra 5% for annual booking with the exception MainSponsor.

GET IN CONTACT

You are interested in working with me? Or you have not found the right option? Let's talk about and find a way working together.

Daniel Stender
Tretroller Magazin

+49 172 3 789 606
info@tretroller-magazin.de



Let's make footbiking great together!